

# ESFi

# Partner with ESFI

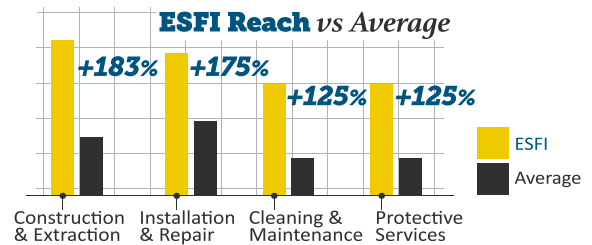
Learn how ESFI can make a positive impact on your organization.

is dedicated exclusively to **promoting electrical safety** at home and in the workplace. We offer unique co-branding opportunities and provide access to our extensive library of year-round **electrical safety programs, research, data & statistics**, and outreaching **social media materials**.

- ✓ Independent non-profit
- ✓ Non-Biased 
- ✓ 3rd Party Validation 

## 1 Reach New Audiences

With over **90,000 social media followers** and over **121,000 monthly active users**, your organization can reach a new audience of proactive electrical consumers **who already trust the ESFI name** with their homes, communities, and businesses.



## 2 Share ESFI's Free Resources

Our electrical safety social media posts can be **re-shared across platforms** with your audience, providing access to resources and demonstrating a commitment to social responsibility.

**Electrical safety resources** are created and distributed throughout the year.



ESFI has the **data and reach** to deploy resources at the right time to the right people.

## 3 Co-Branding

All contributors are displayed on **ESFI's supporters page**.



Principal contributors are displayed prominently on the **footer of every ESFI.org page**.



**Co-branded pages** highlight how we work together and feature relevant resources.



**Coordinated social media posts** enhance your product or press releases.



**Co-brand** any of our electrical safety **infographics**.



Join ESFI's **working committees** or **Board of Directors** and work directly with electrical supply channel leaders.



For more information on supporting ESFI or co-branding materials, visit [ESFI.org](http://ESFI.org) or contact us at [info@esfi.org](mailto:info@esfi.org)



 [www.facebook.com/ESFI.org](http://www.facebook.com/ESFI.org)

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