

# THE IMPORTANCE OF: **REBUILDING & RENOVATING SAFELY**

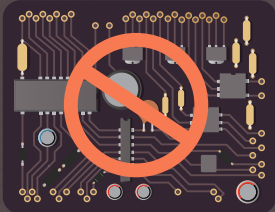


## HOW TO AVOID **COUNTERFEIT ELECTRICAL GOODS** PREVENTING A DEADLY MISTAKE



Using **qualified electricians** and purchasing from **reputable distributors and retailers** gives you: safety, security, and the backing of the manufacturer.

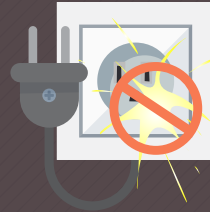
### ► **PURCHASING COUNTERFEITS HAS CONSEQUENCES**



**Low quality**  
components



**Unregulated**  
and untested



**Unsafe**, not  
backed by  
manufacturer



Could lead to  
**identity theft** if  
purchased from  
non-reputable vendor

### ► **COUNTERFEIT'S UNINTENTIONAL CONSEQUENCES**

Value of seized  
counterfeit goods:

**\$1.38 billion**



**750,000**

**87%**  
of counterfeits  
originate in **China**  
and **Hong Kong**.

American jobs are  
lost **every year** due  
to counterfeiting.

**1/3** of websites  
hosting pirated  
or counterfeit  
goods **contain malware**  
according to the office of  
U.S. Intellectual Property  
Enforcement Coordinator.

### ► **HOW TO AVOID COUNTERFEITS**



Only purchase  
from **trusted**  
**sources**.



Check electrical  
**manufacturers website**  
to find authorized  
retailers and distributors.



Only use **licensed**,  
**insured**, and **bonded**  
**contractors** that will  
stand behind their  
work.



Only purchase items  
that have been  
**tested** and **marked**  
by UL, ETL, or CSA.



Products and packing with  
**typos** or **misspellings**  
have a high likelihood of  
being counterfeit.

### ► **HOW TO REPORT COUNTERFEITS:** Visit [IPRCenter.gov](http://IPRCenter.gov) or [ESFi.org](http://ESFi.org) to report counterfeits.

Please **share this free resource to save lives**



[www.facebook.com/ESFi.org](https://www.facebook.com/ESFi.org)



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