



Electrical Safety Foundation International

2012 National Electrical Safety Month Poster Contest

Helping Kids "Plug In" to Electrical Safety

You can make learning about electrical safety even more fun for the students in your school or community by including a poster contest as part of your National Electrical Safety Month outreach activities. It's an easy way to demonstrate your commitment to safety while also providing students with a creative outlet – as well as an opportunity to be recognized for their artistic abilities.

If you conduct a local poster contest, you may choose to submit your winners for consideration in ESFI's national poster contest. A local contest is not required, however. ESFI is also accepting individual submissions for the national contest. Contest entries will be accepted from students in preschool through fifth grade.

Two categories of posters are being accepted based on the grade level of the student:

Coloring Pages

- Preschool students may submit either the Private I. Plug Coloring Page or the Electric Vehicle Coloring Page provided as part of ESFI's National Electrical Safety Month Lessons and Activities.
- Students in kindergarten through second grade may choose to submit one of the two Coloring Pages or may submit an original Safety Illustration, as described below.

Safety Illustrations

- Students in grades three through five must submit an original electrical safety illustration.
- Kindergarten through second grade students may also choose to submit a safety illustration in lieu of submitting a Coloring Page.
- Safety illustrations must be based on one or more of the Teaching Points provided in ESFI's National Electrical Safety Month Lessons and Activities. Illustrations may depict electrical safety hazards and/or electrical safety tips/behaviors.

Submission Requirements:

- Submissions must be received by ESFI on or before **May 18, 2012**.
- Only one entry per child. Each entry must be an individual effort.
- Posters should be 8 ½" x 11" or 11" x 17". (Coloring Pages are 8 ½" x 11".)
- Student names and other identifying information should not be included on the front of the poster.

- Each submission must have an official entry form attached to the back. The entry form can be found online at www.electrical-safety.org.
- Submissions to the poster contest become the property of the Electrical Safety Foundation International and will not be returned. Winning entries may be featured on www.electrical-safety.org.

Judging Standards:

- Selection of the national poster contest winners will be made by the ESFI Poster Contest Committee on an objective and non-discriminatory basis.
- Coloring Page winners will be selected for each of the two Coloring Pages (Private I. Plug and Electric Vehicle) from two separate grade level groups: preschool and Kindergarten - 2nd grade.
- For Safety Illustrations, winners will be selected in two categories: best overall safety message and most creative design. Winners will be selected for each category from two separate grade level groups: Kindergarten - 2nd grade and 3rd - 5th grade.
- *It is recommended that local selection criteria be based on these same principles.*

Timeline:

- Submissions to the national contest must be received by ESFI on or before **May 18, 2012**. Visit www.electrical-safety.org for more information.